



# Signage

Looking for a durable, weather-resistant material to produce eye-catching graphics, advertising or POP marketing? All signs point to plastics.

## Applications

- Outdoor signage
- Backlit/electrical signs (LEDs)
- Wall mounted signs
- Channel letters
- Touch/interactive signs
- Banners
- Sign boards (menu boards)
- Advertising (indoor and outdoor)
- Bus (mobile and shelter) signs
- Video walls
- Countertop signs
- Free standing signs
- Indoor (retail) POP signage
- Digital signage
- Safety and emergency signage
- DOT and construction signage
- Directional (way finder) signage
- Real estate signage
- Window graphics
- ADA signage



- High light transmission
- Wide variety of colors and finishes
- Color stability
- Excellent weatherability
- FDA compliance
- Heat resistant
- Chemical resistant

## Did you know?

If a single store replaced its shelves with 10,000 pounds of PETG copolyester shelving, the energy saved could power five homes or take 3.3 cars off the road every year.

## Advantages May Include

- Optical clarity
- Lightweight
- UV resistance
- Impact, corrosion and fire resistant (toughness)
- Easy to fabricate
- Fast drying times
- Fast cycle times
- Printable (digital and screen)
- Design flexibility
- High heat deflecting temperature
- Better thermoforming definition
- No pre-drying required (with Mustang and PETG)
- Recyclable
- Materials do not contain Bisphenol-A (BPA)

## Materials

- Acrylic (PMMA)
- Acrylonitrile-Butadiene-Styrene (ABS)
- Cellulosics (CAB)
- Co-Polyester (COP)
- Fabrics/textiles
- Polycarbonate (PC)
- Polyester Terephthalate Glycol Modified (PETG Copolymer)
- Polyester film
- Polyethylene (PE)
- Polypropylene (PP)
- Polystyrene (high impact screen and digital grade) (PS)
- Polyurethane (PU/PUR)
- Polyvinyl Chloride (PVC)
- PVC/Acrylic Alloy
- Vinyl



## Environmental and Safety

Considering the total carbon footprint, including costs of raw materials, manufacture, transport, fabricate, install, maintain, plastics compare favorably with more traditional materials. Also, plastics are safer to handle and install. When you consider that most plastics are readily recyclable, they can become the most environmentally responsible and safest choice for many demanding signage applications.

